

KALAJTZIDIS, J. (2012): Common Sense Morality versus Role Morality In: *Ethics & Bioethics*, 2 (3-4), pp. 133-143, Prešov: Vydavateľstvo Prešovskej univerzity (University of Prešov Press) ISSN 1338-5615

Abstract

The main aim of this paper is to present an interesting dichotomy which is closely linked to the problems of professional ethics. This fundamental philosophic-ethical problem is known as the problem of role morality. The question which arises in front of us is: Can special social roles create their own unique moral obligations that may differ or be even inconsistent with our everyday moral requirements arising from the common sense morality (such as honesty, fair dealing or respect for others)? And if yes, is this conduct morally defensible or even desirable?

Keywords: professional ethics, role morality, common sense morality, financial service professionals

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